

CLIFFORD PTO WILDEST AUCTION IN THE WEST

BOOTS & BLING

SEPT. 29th, 2018

5:00 PM to 10:00 PM

DEVIL'S CANYON

**935 Washington Street
San Carlos, California**



TABLE OF CONTENTS

Thank You Letter From PTO Board
Rules & Regulations
Parking
Schedule of Events
Menu
Auction Listings
Auctioneer
Donors
Committee
Sponsors
Special Thanks



CLIFFORD PTO BOARD

Executive Board

President	Sarah La Torra
Vice President	Jennifer Erskine
Secretary	Lisa Silberman
Treasurers	Clarissa Holmberg & Leslie Street
Fundraising Chair	Trina Licht
Communications Teams	Ann Richards & Missy Damon
Direct Donations	Hannah Walbridge
Enrichment Coordinator	Katie McNally & Gail Blomstrom
Middle School Liaison	Arlene Little
Clifford School Principal	Leslie Crane
Assistant Principal	Jude Noyes
Teacher Representative	Shannon Cody
Classified Staff Representative	Maria Stockton
Staff Appreciation	Lauren Zalabak
Webmaster	Conrad Damon
Eblast Newsletter	Ann Richards
Electronic Sign	Paul Hass
Project Cornerstone	Shabnam Moon
Art in Action	Lindsey Daniel, Rachel Wade & Missy Damon
8 th Grade PTO Coordinators	Roy Dorling & Katherine Schembri
Reading & Listening Challenge	Sarah La Torra
Lap-a-Thon Coordinator	Kathryn Snow
Daughter's Dance Coordinator	Barbara Pacifico
Fun with Your Son Coordinator	Hannah Walbridge
Box Tops	Niki Dobel
School Play Producer	Trina Licht
MSI Coordinator	Keli Amann
ELAC Teacher Rep	Lorena Basulto
Spanish Translator	Rosanna Rutherford

Vacant PTO Roles & Jobs: Please visit the Clifford PTO website for openings and sign up to be one of our volunteers!

THANK YOU LETTER FROM CLIFFORD PTO BOARD

Dear Clifford families, friends and staff,

We are delighted that you have chosen to spend the evening with us at Devil's Canyon for the Boots & Bling Auction. To be successful, the Clifford PTO need a lot of support. Being here tonight helps us to achieve our goals. I would like to thank Trina Licht and her volunteer team for making this event a huge success. They bring style and flare to the evening and I am looking forward to gaining some new dance moves. Many thanks to all our sponsors and auction item donors—your generosity enables the Clifford PTO to provide this event tonight and hopefully make a huge dent in our fundraising goals.

I love being a part of the Clifford Family. The friendships I have gained and the excellent staff make this place feel like home. Our families care deeply about the success of our students. They show it by supporting our fundraising efforts, by volunteering in the classrooms, and by supporting their students so that they will accomplish great things. Clifford students are lucky to have such a great staff and administration that make the effort to know our students and teach how to articulate their thoughts and feelings in constructive ways. We are truly a beacon of hope for the Redwood City School District as a model for success. Our PTO exists to support the endeavors of our school and to fill the gaps that we unfortunately face.

I hope you enjoy dancing to the music, bidding (and winning) on the many fabulous items available at the auction and spending time with good friends. Your contributions to the 2018 Boots & Bling Auction will allow Clifford PTO to provide valuable funding for our school.

Some of the areas in which PTO will support the school this year include:

- TK-5 Physical Education Program
- Middle School PE
- Art in Action
- Project Cornerstone
- Healthy Cities Tutoring
- Chrome Book Carts (we want all our 3rd grade through 8th grades students to be 1:1)
- Emergency Operation Center Supplies
- School Library
- \$200 Supply Stipends for All Teachers

Thank you again for your support of Clifford Elementary School! We value the time and commitment you give to our PTO.

Sincerely,
Sarah La Torra
Clifford PTO President 2018/2019

RULES & REGULATIONS

General Rules

All sales are final. No returns, refunds, or exchanges are permitted. The buyer is responsible for being aware of any restrictions, exclusions, expiration dates, etc. Personal services such as private dinners, etc. will be scheduled at a mutually agreed upon date unless a specific date is given. Once items are purchased, they are the responsibility of the bidder and Clifford PTO relinquishes responsibility for the item.

Donated items and services are often bundled into a package. Grouped items do not have to be used at the same time. Please review each item's restrictions and expiration dates.

In the event of a dispute in any aspect of the auction and raffle, the Fundraising Committee is the final authority and their decision shall be considered final.

Clifford PTO and its Fundraising Committee members have not appraised auction items or estimated their fair market value. The donors, in good faith, have furnished the estimated value. All property is sold "as-is" and items are non-returnable to the donating vendor. Gift certificates have no cash value.

In determining whether any part of the price paid for an auction item constitutes a charitable contribution, please seek advice from your tax consultant.

Check-In Procedure

Registration will open at 5:00pm. Provide your credit card information. This is mandatory as you will be responsible for all items you have bid on and "won", as well as to expedite the check out procedure. You will be given a numbered bid paddle and a wristband. All purchases including the bar will be tracked using your bid number.

Check-Out Procedure

Before leaving, visit the payment table. Turn in your bid paddle number and take home your winning items. You will receive a copy of your invoice via email within a week after the auction ends. In the email, you will be offered various payment options including check or credit card. If you can pay your invoice by sending a check, it saves the PTO credit card processing fees. Please select your preferred option or your credit card will be charged accordingly to the invoice on Saturday, September 29, 2018.

Silent Auction Process

To bid on an item in the Silent Auction, write your bidder number next to the amount on the corresponding bid sheet. Your bidder number on the bid sheet constitutes a legal contract to buy.

Silent Auction - Guaranteed Purchase

“Guaranteed Purchase” amounts will be indicated on each bid sheet. For most items and packages, the “Guaranteed Purchase” amount is equal to the value, plus at least 50%. Bidders may at any time write this amount in as their bid, along with their bid number. The item/package will close immediately with their “Guaranteed Purchase” bid and they shall be designated as the winning bidder. No further bids will be allowed after the “Guaranteed Purchase” amount is bid on the bid sheet.

Silent Auction tables’ closing time will be announced by our auctioneer. As tables close, the winning bidder number will be displayed next to the item, please check and see if you won the item or check at the checkout payment table.

Live Auction

The Auctioneer will present each Live Auction item. To bid on a live auction item, a bidder will raise his/her bid number in the air indicating they are willing to bid the amount being announced by the auctioneer. The auctioneer will recognize the highest bidder at the time and ask for additional bids. If multiple bidders indicate a bid at the same time, the auctioneer will determine which bid is being accepted. The auctioneer may close the bidding on an item at any time by indicating it is “sold”. Multiple bids may be accepted if duplicate items are available. The highest bidder acknowledged by the auctioneer shall be the purchaser.

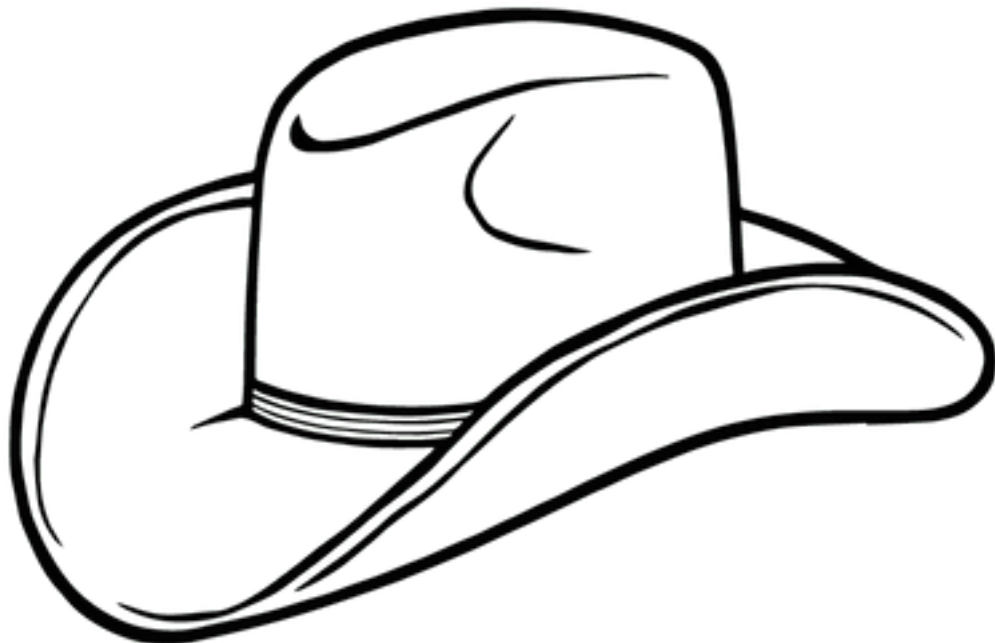
Cash Bar

Beer and wine will be available to purchase at the bar.

Please drink responsibly. If you go beyond your limit, please don’t drive. We encourage you to use a cab, Uber or Lyft.

Parking

There is plenty of parking throughout the parking lot and nearby street areas for all guests.



SCHEDULE OF EVENTS

5:00 pm

Check-In Opens
Cash Bar Available
Dinner Buffet Available
Silent Auction Begins
Photo Booth Available

6:15

Silent Auction Closes
PTO Board and Principal Welcome Guests and Introduce Chad
Live Auction

6:30-7:15

During the Live Auction, All Other Activities and Bar Closes Temporarily

7:30-10:00

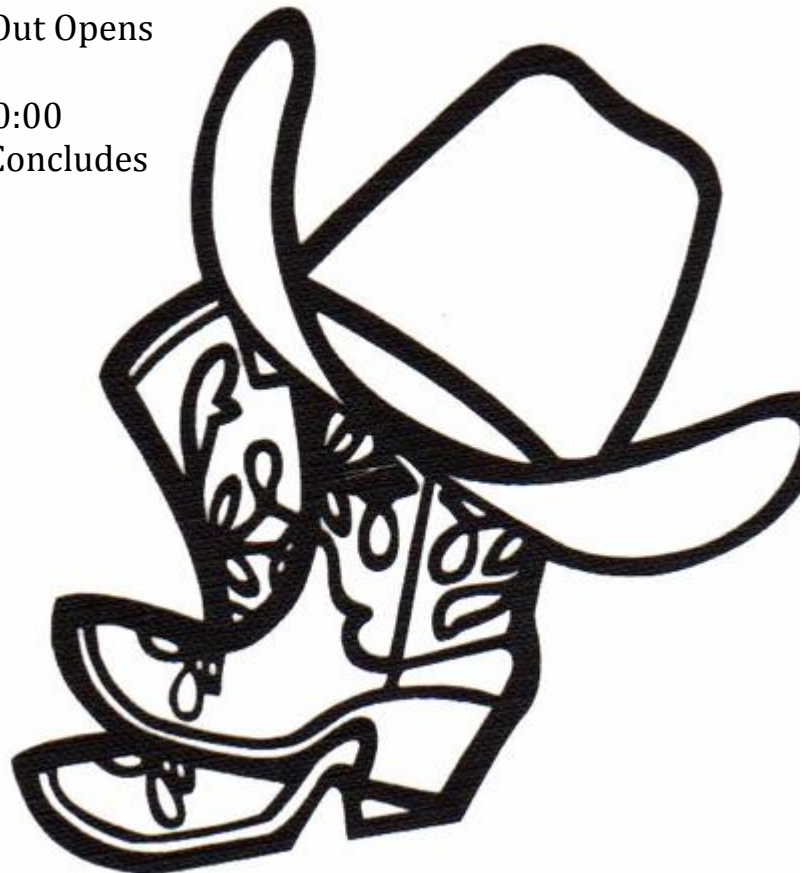
Bar Reopens
Desserts and Coffee Available
Line Dance Instruction
Dance Party

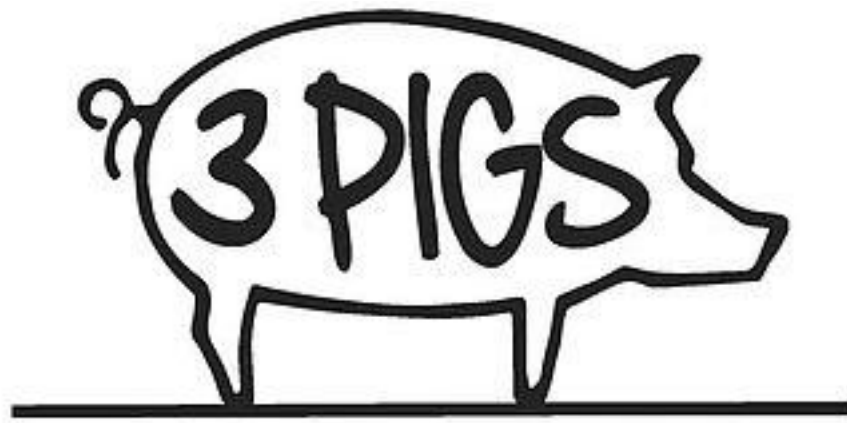
9:00

Check-Out Opens

10:00

Event Concludes





DINNER BUFFET MENU

Main Entrees

Slow-Smoked BBQ Chicken

Santa Maria Tri-Tip

BBQ Portobello Mushrooms
w/ Onions and Bell Peppers

Sides

Yukon Gold Potato Salad

Kale Caesar Salad

Cornbread Muffins & Butter

Live Auction Catalog

1

PTO Wine Cellar

Generously Donated By: The PTO Board Members

Here is your chance to collect an amazing case of wine donated by the Clifford PTO Executive Board. So many personalities and palettes! Each member has donated their favorite wine and included a special note to explain why.



2

Handmade Quilt

Generously Donated By: The Snow Family

A gorgeous handmade queen size quilt by Edna Snow. The front side is white with multi-color patterns and blue on back side with stitching.



3

49ers vs. Cardinals (2 Tickets)

Generously Donated By: The Lundell Family

49ers vs. Cardinals

October 7, 1:25pm
Section 105, Row 17, Seats 4 & 5
2 Tickets + a Parking Pass in Section Green



4

Principal Reads a Bedtime Story to Your Student

Generously Donated By: Leslie Crane

How fun would it be to have Principal Crane personally deliver a bedtime story to your child! Principal Crane will bring a book and a stuffed animal specifically chosen for your child. Your child will get to keep the book and stuffed animal. The book will also have a personal message written inside. What a precious way to get to know Principal Crane better while creating a lifelong memory for your child!



5

The Real Housewives of Clifford Wine Tasting

Generously Donated By: The Moody Family

Where: Chez Moody in Redwood City
When: May 4, 2019
Number of Tickets Available: 15



Relax and enjoy a warm spring evening while mingling with old friends and new with the most fabulous hostess in town, Stacey Moody. Think you know your wines? Try guessing the fine wine being poured while you savor some well paired appetizers. Test your knowledge of varietals, terroir, and vintages. Not a red wine drinker? No problem, you'll appreciate our selection of white wine and cocktails. There will be prizes and bragging rights for the most discerning palate. Come dressed to the nines if you must, but no catfights, please!

6

Fire Marshall for a Day!

Generously Donated By: Leslie Crane

Okay, fess up! How many of you would have LOVED to pull the fire alarm when you were a kid? The lucky winner of this lot will give their kiddo a chance to do just that (without any of the unpleasant ramifications traditionally received for pulling the fire alarm!) and will accompany Principal Crane as the honorary student Fire Marshall during the drill. Your child will carry the school bull-horn and/or clipboard, help the principal, wear "the fire hat", will be announced to the entire school as their Fire Marshall (if desired), PULL THE FIRE ALARM, and learn all the behind-the-scenes secrets of a school fire drill! As an added bonus, you get your name up in lights on the board out front of the school advertising that you are Fire Marshall for the day! Don't miss this memory of a lifetime!



7

Sonoma Wine Country Cottage with Large Deck, Hot Tub, and Bikes

Generously Donated By: The Depold Family

Welcome to your home-away-from-home Wine Country cottage. The beautifully decorated cottage with hot tub and large outdoor area is nestled in between Sonoma and Glen Ellen and is the perfect home base for a weekend in Wine Country.



The cottage offers a true local's experience to your wine tasting vacation; included is a local's guide complete with recommended wineries and restaurants, bike paths, and local attractions. The cottage is also kid-friendly with bikes and trailer available for your use. The large and lush outdoor area features outdoor dining, living room, picnic, lawn bowling, and sunbathing areas as well as a Sundance hot tub. Relax on the porch swing with a cold beverage and a good book at the end of the day.

The house sleeps 6 people comfortably. There are two bedrooms with queen beds and a third bedroom with a pull-out trundle bed that turns into a king. There is one full bathroom.

***Details: 2-3 night stay at Sonoma Wine Country Cottage (excluding major holidays or three-day weekends)

8

Principal For the Day

Generously Donated By: Leslie Crane

Spend the day walking in Principal Crane's shoes. Help her keep the school running smoothly by touring classrooms, performing yard duty, making morning announcements and (depending on the student) creating an iMovie of the experience. It will be a special day for the lucky winner which includes being treated to lunch by Principal Crane. As an added bonus, you get your name up in lights on the board out front of the school advertising that you are Principal for the day!



9

Bunco Night

Generously Donated By: The Little, Lundell, Lupo, Stanbery, and Winmill Families

Where: The Stanbery Residence in San Carlos

When: February 1, 2019

Number of Tickets Available: 16

Enjoy a fun-filled, fast-paced evening of Bunco! Delicious food and specialty drinks included in this tournament with friends. No Bunco experience necessary, just come ready to have fun. If you've never played before, it's quick and easy to learn and you'll be rolling Bunco before you know it!



10

Clifford Parking Space

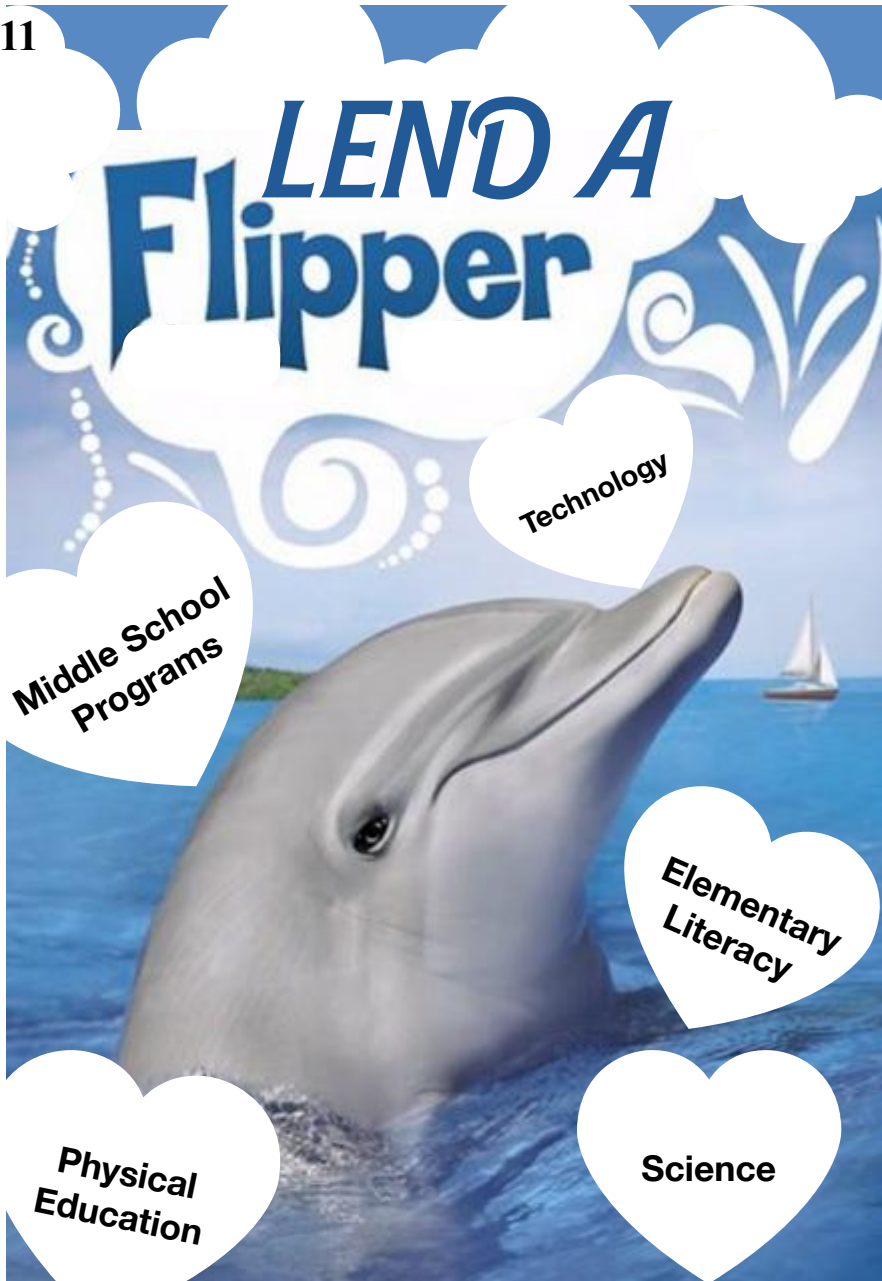
Generously Donated By: The Clifford PTO Board

Exhausted by searching for the perfect spot and navigating the crowds every morning and afternoon? Treat yourself to the best parking spot in town. It's the gift that keeps on giving every day! This also comes with a special orange cone to help you protect your precious spot!

*** Details: Parking Spot Good For 2018-2019 Calendar Year.



11



Due to California school districts' financial challenges, let's lend a flipper to support Clifford with elementary literacy, middle school programs, PE, science and technology!

12

The Last Dolphin Hero

After the Fund-a-Need this year, our auctioneer will lead us in some concluding fun called "The Last Hero"....where EVERY time you raise your paddle...its another donation for our school....and the winner gets a BIG PRIZE!



Silent Auction Catalog

Parties

100

Whiskeys of the World Tasting

Generously Donated By: The Blomgren and Walbridge Families

Where: The Wallbridges' House in San Carlos

When: January 26, 2019

Number of Tickets Available: 15

Ticket Price: \$125 per person



Do you know the difference between bourbon and rye? Ever tasted a single malt scotch at 12, 15, 18, and 21 years to compare? Care for some Pappy? This will be an all-out bonanza of everything good and wonderful in the world. 15 tickets, 100 whiskeys, 1 extravaganza. Pulled pork smoked for 24 hours, check. Beer on tap, check. Highland, Lowland, Islay, Japanese, Taiwanese, Rye, Wheated, Barrel Proof, Blended, and Single Barrell...we'll taste and learn about it all and then follow up with a pour or four of your favorite and a cigar around a fire.

101

A Crab Crackin' Fish Fryin' Good Time

Generously Donated By: The Rodgers Family

Where: The Rodgers' House in Emerald Hills

When: November 17, 2018

Number of Tickets Available: 20

Ticket Price: \$125 per person



Bring your appetite and elastic waistbands. We'll crack some crab, fry some fish, and eat our weight in all of it. There will be wine and beer, enough crab crackers to go around, and delicious assorted sides. Dress code is wear anything you're not afraid to get a little dirty.

102

Wild Game Feast

Generously Donated By: The Depold and Dobel Families

Where: A private property in Palomar Park

When: November 3, 2018

Number of Tickets Available: 8

Ticket Price: \$165

OR

Buy Now: Party package for 8 guests for \$1500



Join us under the stars at a picturesque private property in Palomar Park. Sit back and savor an extraordinary feast of different wild game including wild boar, elk and who knows what else. Take pleasure in free-flowing adult beverages. Enjoy good company and good food. What more could you want?

104

American Girl Doll Party at Special F/X Salon

Generously Donated By: Amanda Walker

American Girl Doll Party for 8 girls. Let me make your daughters American Girl doll dreams come true! This party is held at Special F/X Salon in San Carlos. We'll have food, fun, arts & crafts, and gift bags.

Value: \$500



Sport Tickets

103 San Jose Earthquakes vs. Colorado Rapids (4 Tickets)

Generously Donated By: Ms. Lai

San Jose Earthquakes vs Colorado Rapids

October 21, 1:45pm
Section 124, Row 14, Seats 3, 4, 5 & 6 (Aisle 25)
4 Tickets

Value: \$160



Summer Membership

116 Emerald Lake Country Club

Generously Donated By: The Emerald Lake Country Club

The Emerald Lake Country Club is a little-known slice of heaven located in the wooded Emerald Hills area above Redwood City. Emerald Lake is a pristine, fresh-water lake, and the focal point for recreational and social activities.



The lake is typically open for the summer season from Memorial Day weekend to Labor Day weekend. Club members enjoy summer months filled with swimming, picnicking, boating, and playing on the sandy beach. The Club hosts a number of events each year, such as holiday barbeques, potluck gatherings, concert nights, movie nights, and special events like the annual Father's Day Breakfast.

Where: Emerald Hills
When: Summer 2019
One Family Summer Membership 2019
Value: \$800

Teacher Experience

105 Movies with Ms. Smith

Generously Donated By: Ms. Smith

Where: To be arranged with Ms. Smith
When: Date to be arranged with Ms. Smith
Number of spots available: 3
Value: Priceless



The three highest bidders each win one spot.

Spend an awesome afternoon with Ms. Smith at the movies. Tickets, treats and transportation included!

106

Movie Date with Ms. Eaton

Generously Donated By: Ms. Eaton

Where: Redwood City Movie Theater
When: Date to be arranged with Ms. Eaton
Number of spots available: 1
Value: Priceless

Ms. Eaton would be honored to take one student on a special date to the movies!
You choose the movie and we'll meet at the Redwood City movie theater (movie, popcorn, treats included)!



107

Movie Date with Ms. Cody

Generously Donated By: Ms. Cody

Where: Redwood City Movie Theater
When: Date to be arranged with Ms. Cody
Number of spots available: 1
Value: Priceless

Ms. Cody would be honored to take one student on a special date to the movies!
You choose the movie and we'll meet at the Redwood City movie theater (movie, popcorn, treats included)!



108

Movie Date with Mrs. Zak

Generously Donated By: Mrs. Zak

Where: To be arranged with Mrs. Zak
When: Date to be arranged with Mrs. Zak
Number of spots available: 1
Value: Priceless

Mrs. Zak would be honored to take one student on a special date to the movies! You choose the movie and we'll meet at the RWC theater (movie, popcorn, treats included)!



109

Movie Date with Ms. Curtis

Generously Donated By: Ms. Curtis

Where: Redwood City Movie Theater
When: Date to be arranged with Ms. Curtis
Number of spots available: 1
Value: Priceless

Ms. Curtis would be honored to take one student on a special date to the movies!
You choose the movie and we'll meet at the Redwood City movie theater (movie, popcorn, treats included)!



110

Movie Date with Mrs. Costa

Generously Donated By: Mrs. Costa

Where: To be arranged with Mrs. Costa
When: Date to be arranged with Mrs. Costa
Number of spots available: 1
Value: Priceless

Mrs. Costa would be honored to take one student on a special date to the movies!
You choose the movie and we'll meet at the Redwood City movie theater (movie, popcorn, treats included)!



111

Rock Climbing Adventure with Ms. Lai and Mrs. Tanti

Generously Donated By: Ms. Lai and Mrs. Tanti

Where: Rock climbing and dinner to be arranged by Mrs. Tanti and Ms. Lai
When: Date to be arranged with Mrs. Tanti and Ms. Lai
Number of spots available: 2
Value: Priceless

Mrs. Tanti and Ms. Lai would be honored to take two students rock climbing at Planet Granite and Round Table Pizza for dinner after!



112

Arts & Crafts with Mrs. Keithley

Generously Donated By: Mrs. Keithley

Where: To be arranged with Mrs. Keithley
When: Date to be arranged with Mrs. Keithley
Number of spots available: 3
Value: Priceless

The three highest bidders each win one spot.

Spend the afternoon with Mrs. Keithley doing arts & crafts and enjoy lunch.



113

Fantasy Improv with Mrs. Marque

Generously Donated By: Mrs. Marque

Where: To be arranged with Mrs. Marque
When: Date to be arranged with Mrs. Marque
Number of spots available: 8 (3rd to 5th graders only)
Value: Priceless

The eight highest bidders each win one spot.

Fantasy Improv: For the child that loves to play dress up and play act.

This 1-hour drama class for a costume/improv session will begin by rummaging through costumes to find that just-right character (think: pirate, king/queen/prince, superhero, witch, fairy, etc). Students will then be divided into groups, and through guided improvisation perform for each other. Alternatively, students may bring their own costume if they choose.

Mrs. Marque holds a BA in Theater Arts and an extensive, successful history of teaching drama to kids.



114 **Attend the Clifford School Production of "Disney's Beauty and the Beast Jr." with Ms. Mariani!**
Generously Donated By: Ms. Mairani



Where: McKinley Theater
When: February 10, 2019 1:00 PM
Number of Spots available: 2
Value: Priceless

The two highest bidders each win one spot.

Join Ms. Mairani on Sunday February 10th at 1:00 p.m. for a fun-filled afternoon watching the Clifford School production of "Disney's Beauty and the Beast Jr.!" We will enjoy premium seats, a delicious intermission snack and an opportunity to see the talents of our Clifford family! Transportation to and from this event, as well as the tickets, will be provided.

115 **Attend the Clifford School Production of "Disney's Beauty and the Beast Jr." with Mrs. Wilkerson!**
Generously Donated By: Mrs. Wilkerson



Where: McKinley Theater
When: February 10, 2019 1:00 PM
Number of Spots available: 2
Value: Priceless

The two highest bidders each win one spot.

Join Mrs. Wilkerson on Sunday February 10th at 1:00 p.m. for a fun-filled afternoon watching the Clifford School production of "Disney's Beauty and the Beast Jr.!" We will enjoy premium seats, a delicious intermission snack and an opportunity to see the talents of our Clifford family! Transportation to and from this event, as well as the tickets, will be provided.

OUR BENEFIT AUCTIONEER: CHAD CARVEY, “THE PRINCIPAL AUCTIONEER”

BENEFIT AUCTIONEER SPECIALIST

Principal Auctioneer



*Connecting the heart of your cause
with the hearts of your guests!*

Our auctioneer for the evening is Chad Carvey, “The Principal Auctioneer!” Chad served as a school principal for 29 years, and has been a professional auctioneer for nearly two decades! Chad has been the benefit auctioneer specialist with The San Francisco 49ers, The US Olympics, Richard Branson and Jackson Browne’s OceanElders, Twitter, Pixar, Sharon Stone, YMCA, Marin Humane Society, Latino Community Foundation, Leukemia and Lymphoma, and many schools, hospitals, symphonies, and other great causes.

As one of only 20 auctioneers in the State of California (and only 120 in the USA!) who currently holds the designation of “Benefit Auctioneer Specialist” from the National Auctioneers Association, Chad has the most up-to-date knowledge and experience that’s specific to the unique challenges of gala fundraisers. Chad’s very specialized training, in combination with his relentless passion to assist vital causes, such as ours, is evident in all he does!

For more information please visit:
www.principalauctioneer.com

THANK YOU, DONORS!

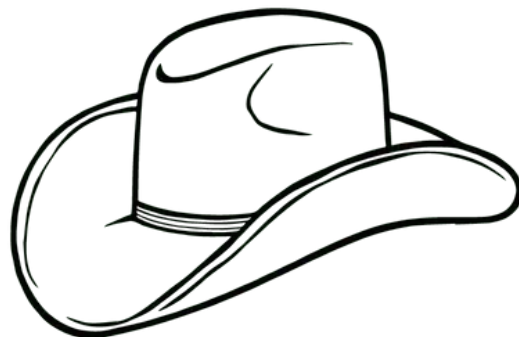
Ms. Crane
Mrs. Costa
Mrs. Keithley
Mrs. Marque
Mrs. Tanti
Mrs. Wilkerson
Mrs. Zak
Ms. Cody
Ms. Curtis
Ms. Eaton
Ms. Lai
Ms. Mariani
Ms. Smith
Ms. Wilkerson
The Blomgren Family

The Depold Family
The Dobel Family
The Licht Family
The Little Family
The Lundell Family
The Lupo Family
The Moody Family
The Rodgers Family
The Semke Family
The Snow Family
The Stanbery Family
The Walbridge Family
The Walker Family
The Winmill Family
Emerald Lake Country Club

THANK YOU, COMMITTEE!

Alex Otis
Chris Chung
Denise DaGragano
Dione Smith
Fred Licht
Jackie Smith
Jerry Schembri
Katherine Schembri

Kathryn Snow
Lauren Zalabak
Leslie Street
Lisa Silberman
Sarah La Torra
Shannon Cody
Trina Licht
Valerie Scagliola



Thank You,

Bronze Sponsors



&

Anonymous Sponsors

Dolphin Sponsor

