



August 2013

Dear Local Business Owner,

On behalf of the students, parents, and staff of **CLIFFORD SCHOOL**, we are respectfully asking for your help.

CLIFFORD SCHOOL is part of the Redwood City School District and serves approximately 800 K-8th grade students from Redwood City and San Carlos. Clifford has a vibrant and diverse student body, a beautiful campus, a wonderful school administration, and a passionately committed parent community. Our Parent-Teacher Organization has worked tirelessly for many years to help build the incredibly dynamic learning environment our students currently enjoy. CLIFFORD SCHOOL provides an outstanding educational foundation for our children and is an important part of our local community.

However, cuts in education funding are still in effect and put several important school programs at great risk. We are working diligently to raise the funds necessary to ensure the continuation of VITAL programs like PHYSICAL EDUCATION, SCIENCE, ART, and other enrichment curriculum. The generosity of local businesses like yours is instrumental in helping us continue these programs for our students.

CLIFFORD SCHOOL's largest fundraising event is our **FALL AUCTION** on **Saturday, November 16th**. We hope to raise half of our annual budget needs. **We are respectfully asking for your help.**

Please help us by donating goods, services, or a gift certificate or basket from your business to help us achieve our fundraising goals. Please use the enclosed donation form and return it to our school at the address below, or we will happily arrange a pick-up. Donations valued at \$250.00 or more will be advertised on our outdoor electronic billboard and all donors will be featured in our FALL AUCTION program. We are asking for all donations to be received no later than Friday, October 18th.

For more information about our FALL AUCTION, visit our website, www.cliffordschoolpto.org, or contact Julie Ulrich at 650-743-0500 (ulrichhome@comcast.net) or Susan Leathers at 650-703-4726 (susan.leathers@comcast.net).

Thank you for your consideration,

Julie Ulrich and Susan Leathers
Clifford School 2013 Fall Auction Co-Chairs

225 Clifford Avenue, Redwood City, CA 94062
www.cliffordschoolpto.org

Tel: (650) 366-8011
Tax ID #94-2975493

Fax: (650) 367-4354